

Queen City Youth Development

CSR PROGRAM

For a second year running, Regency Assurance has sponsored the expansion of the highly successful Youth Impact 12 Awards program, established by the Department of Youth in Nevis. Young people who have been awarded in recognition of their outstanding achievements will deliver programs that will assist with the bolstering of youth development in Nevis.





THE PROGRAM AIMS TO...

- Increase the participation of girls aged 10–15 in sports, particularly football.
 - Promote health and wellbeing by encouraging fitness, good nutrition, and resilience.
 - Help participants develop self-belief, empathy, and the ability to work collaboratively on and off the field.
 - Open doors to national teams, higher education, and careers, showing girls the possibilities that sport can unlock.

COMMUNITY GOALS

- ✓ Encourage active, healthy lifestyles for girls across Nevis
- √ Strengthen community ties through teamwork and mentorship
- ✓ Inspire long-term female participation and leadership in sport

GLOBAL GOALS

The Queen City Youth Development program directly contributes towards the following United Nations Agenda 2030 Sustainable Development Goals.









PROGRAM CREATOR...

Miss Kerisha Kay Powell, award-winning athlete and youth advocate, is the driving force behind Queen City FC. Recognised with the 2023 Youth Impact Award, she combines her experience as a national footballer, coach, and Sports Officer to inspire the next generation. Through football, education, and mentorship, Miss Powell empowers young girls in Nevis to grow in confidence, wellbeing, and opportunity.

